

What is in the core offer?
 Why is it in the core offer?
 How will we deliver that priority?
 How we measure that priority?

Economic Wellbeing & Resilience

QUARTER 1 2015/2016
 APPENDIX B

What:
 Raising skills levels to meet employers' needs

What:
 Investing in and facilitating, economic infrastructure

What:
 Supporting business networks that deliver growth & investment

What:
 Accessing Funding to support economic growth

What:
 Lobbying for Lincolnshire

Why:
 To raise skill levels from below the national average

Why:
 To provide businesses with opportunities and confidence

Why:
 To help businesses help themselves

Why:
 To make public finances go further

Why:
 To get the government to recognise Lincolnshire's specific needs

How:
 European Social Fund, Employment and Skills Board, Learning Programmes

How:
 Digital Networks, Business Sites, Business Premises, Tourist Attractions, Area Based Growth, Regeneration

How:
 Local Enterprise Partnerships, businesslincolnshire.com, Forum for Agriculture and Horticulture, Select and Tastes of Lincolnshire, Invest Lincolnshire

How:
 European Regional Development Fund, Rural Development Programme, Grantfinder, Growing Places Fund

How:
 Economic Assessment, Rural Policy, Coastal Communities Alliance

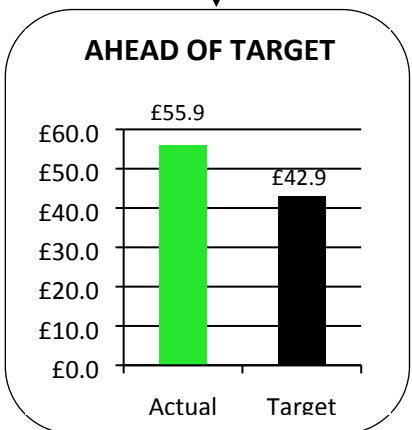
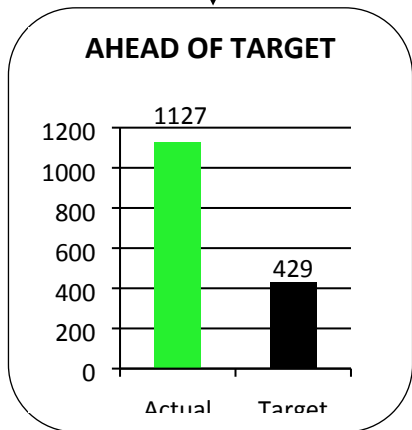
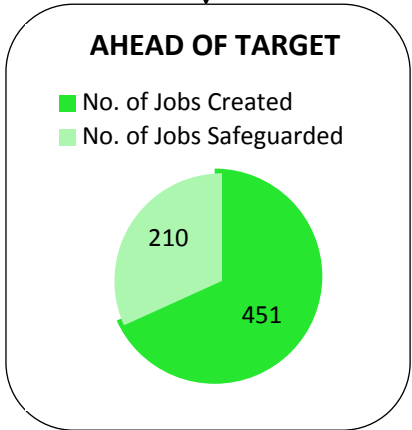
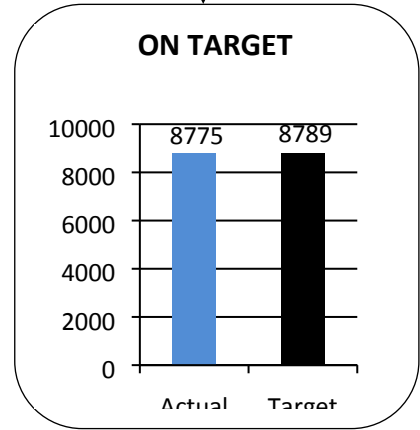
Measure:
 EC:05 Number of People Engaged in Learning and/or Skills Training
Target 2015/16 = 902

Measure:
 EC:01 Number of Jobs Created and/or Safeguarded
Target 2015/16 = 758

Measure:
 EC:03 Business Supported to Improve their Performance
Target 2015/16 = 350

Measure:
 ER:02 External Funding Attracted to Lincolnshire
Target 2015/16 = £54,800,000

Measure:
 See Lobbying Appendix C



This page is intentionally left blank